



'I'm busy making memories around the world...'

About Emma's Travel Tales

Emma's Travel Tales is a travel blog written by Emma Gray and is aimed towards young, passionate and inspired travellers. Emma's Travel Tales strives to share stories, advice, inspiration & valuable information regarding destinations from around the world. Travellers need information, and the readers of Emma's Travel Tales benefit from Emma's first hand experiences from around the world.



Why Work With Emma's Travel Tales



Partner with one of the top travel blogs of 2013

Emma's Travel Tales has quickly established itself as a trusted source of quality information & was named by The Huffington Post as one of the 'Top Travel Blogs to Watch in 2013'. Emma was selected by Navigate Media as one of the 'next generation of top bloggers' & invited to take part in the exclusive Blog House, which involved training and advice by some of the most successful bloggers in the industry.



Work with a professional

With an honours degree in English Literature from one of the top rated universities in the world, Emma creates quality, well written and grammatically correct content that resonates with readers.



Get creative, original content

Emma's Travel Tales is entirely committed to providing readers with accurate, useful and inspiring information about destinations. Emma always presents her articles with well shot pictures that aim to highlight the beauty and individuality of any destination. The blog's great pictures are something which readers consistently comment on and enjoy.

Emma's Travel Tales Statistics

Monthly Traffic Statistics

Visits: 4,500+

Unique visitors: 3,000+

Page views: 10,500+

Social Media Statistics

Twitter followers: 2,000+

Facebook fans: 1,200+

Instagram followers: 500+

Audience Profile

- The majority of Emma's Travel Tales readers are **females** (59%), aged 18-34 who have a **graduate school education** and **no children**.
- The majority of readers are based in the **UK** (31%) or **USA** (18%) with strong followings also in the **Netherlands, Spain, Germany** and **Australia**.

Press Trips and Partnerships

A campaign with Emma's Travel Tales is an excellent way to promote your destination to an engaged and loyal audience. Many DMOs, tourism boards and PR agencies have already taken advantage of the opportunity to work with Emma's Travel Tales.



Press and Recognition

THE
HUFFINGTON
POST

Named as one of the 'Top Travel Blogs to watch in 2013' by Huffington Post

THE SCOTSMAN

Featured in leading Scottish newspaper The Scotsman in print and online

hostelbookers.com
Great Hostels. Free Booking. No Worries.

Featured as having one of the 'Best Travel Blog Posts of 2012' by HostelBookers

Marketing Options

- Press trips in keeping with the themes of this website
- Contests, giveaways and featured articles about relevant and interesting products and services
- Online advertising
- Social media promotions
- Targeted sponsorships



If you would like to discuss working together to generate useful and meaningful exposure for your destination, organisation, brand or product then please don't hesitate to get in touch. I'm always happy to discuss ideas with potential clients and advertisers

Email – emma@emmastraveltales.co.uk

